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1931 PRICE LIST
RETAIL

ALWAMA FLOWER
~ FARM ~

DAHLIAS, GLADIOLUS AND PLANTS

LIBRARY
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MAR 24 1931

U. S. Department of Agriculture

Located Five Miles north of Honeoye Falls, N. Y., on
Sheldon Road, off Clover Road



VISITORS WELCOME AT ALL TIMES



WALTER W. EULER
PROPRIETOR

We Grow Dahlias, Gladiolus, Annual and Perennial Plants



GLADIOLUS

READ BEFORE ORDERING

Our Bulbs are from healthy stock. Never before had such a display of Gladiolus and Dahlias as the Fall of 1930. The late season gave a chance for all tubers to be well matured.

All orders for \$1.00 or more prepaid.

Six bulbs at the dozen rate.

Do not hesitate to order a long list of single bulbs if you wish. Will begin filling orders April 1.

Remittance must accompany all orders.

We exert the greatest care to keep all stock true to name, and will replace any that may prove untrue to name or refund money.

Write your name and address plainly.

Grow Alwama Glads and be glad.

Address all orders to

ALWAMA FLOWER FARM, Honoye Falls, N. Y.

	EACH	DOZ.
Albania—a good white	\$1.10	\$1.00
Albion—Delicate, soft salmon rose05	.50
Alice Tiplady—Orange saffron05	.45
Alma Gluck—clear salmon red, very showy10	.95
Altair—salmon saffron, very good10	.95
America—soft lavender pink05	.50
(per 100—\$3.00)		
American Indian—Ruffled bright red with darker markings, tall15	
Anamosa—Finest orange salmon with many blooms open10	.95
Anthony B. Kundred—a beautiful ruffled variety; a deep cream overspread with blush pink10	.80
Arbitration—glowing salmon, straight and tall20	
Arden—deep watermelon red10	90
Aristotle—light jasper red veined over salmon buff ground10	.85
Arlon—very large wide-petaled flowers of light salmon, showy05	.50

	EACH	DOZ.
Baron Hulet—deep velvety blue10	.90
B. L. Smith—pale lavender, cream throat, fine10	1.00
Black Hawk—Cardinal red with a dark center05	.50
Butter Boy—buttercup yellow good size flowers and grows tall10	1.00
Butterfly—Ruffled, large, pale salmon- yellow10	.90
Burrel—red with butterfly markings.....	.05	.50
Cameo—La France pink over cream ground, lower petals are martius yellow, delicate spinal red05	.45
Capella—tall, very bright, fiery orange red10	1.00
Cardinal Prince—Cardinal red, new20	
Carmen Sylvia—one of the best whites, slight violet markings deep in throat, tall straight spike10	1.00
Cracker Jack—velvety dark red, spotted with maroon on yellow ground05	.40
Copperhead—coral red shaded to antimony yellow in throat05	.50
Crimson Glow—immense open flowers of intense rich crimson10	1.00
Crinkles—an intensely ruffled pink15	1.50
Dante—light mallow purple laid over a cream ground in thick veins05	.45
Diana—beautiful early crimson, fine10	1.00
Diener's American Beauty—brilliant American Beauty rose, throat creamy yellow striped with ruby, large.....	.15	
Dixie—a deep mahogany, darker shadings	.05	.40
Dorothy McKibben—ruffled apple blossom pink05	.50
Dr. Elkins—white with a large lilac blue throat blotch15	
Dr. R. T. Jackson—dark velvety red.....	.10	1.00
Dr. W. Van Fleet—tall, pink, yellow throat10	1.00
Early One—Begonia rose, amber yellow throat, flowers wide open10	1.00
E. B. Williamson—deep, mallow purple, very good08	.75
E. G. Hill—old rose blending to a creamy throat10	
E. J. Shaylor—deep rose pink10	1.00
Elfin—Saffron pink, maise yellow in		

	EACH	DOZ.
throat10	1.00
Elizabeth Tabor—early, pink, red blotch	.08	.75
Elora—early white, dainty red feather in throat08	.75
Evelyn Kirkland—rosy pink shading to shell pink, scarlet blotch10	1.00
Faust—dark red, odd05	.45
Fern Kyle—white, ruffled, very large15	
Fontaine—ruffled, peaches and cream, fine grower and propagator15	1.50
Freckles—orange salmon with paisley effect05	.45
Giant Nymph—large rose pink, tall and strong10	1.00
Glendale—deep cyclamen red, darker than American Beauty rose10	1.00
Gold—fine golden yellow10	1.00
Gold Drop—large pure yellow with beautiful red lines on lower petals.....	.10	1.00
Golden Gleam—beautiful light orange, tall15	
Golden Measure—tall yellow10	
Golden Swallow—soft yellow, ruffled15	1.45
Golden West—brilliant orange with yellow throat05	.45
Goliath—improvement of "Empress of India." Extra fine. Purplish maroon. Large flowers05	.45
Gov. Hanley—rich cardinal red, with deeper throat marking10	1.00
Gretchen Zang—geranium pink05	.45
Halley—salmon pink05	.50
Helen Franklin—white05	.50
Hawaii—rose pink fading into lighter center. Lower petals crimson outlined with white, good spike, large flowers	.20	
Henry Ford—very dark rhodamine purple	.10	
High Nye—the tallest glad. Old rose. Cream center15	
His Majesty—very rich deep velvety scarlet10	
Ida Van—brilliant deep salmon red.....	.05	.40
Intensity—large, bright specked with white05	.40
Jack London—light salmon with orange flame stripes, tall and strong.....	.10	1.00
Jamaica—bright orange red05	.45
Jewell—salmon pink with a clear golden		

	EACH	DOZ.
yellow throat, a daintily colored flower	.10	.95
Joe Colman—bright red with carmine blotch10	1.00
John T. Pirie—mahogany brown, throat yellow bordered20	
Kokomo—rich velvet pomegranite purple with blotch of yellow10	1.00
Lady Byng—baby pink prim20
Le Marshall Foch—very delicate pink, good05	.50
Lilac Old Rose—lilac old rose prim15	
Los Angeles—delicate pink with cerise feather in throat. The cut and come again glad10	
Louise—beautiful large lavender, good....	.10	1.00
Luster—bright red, extra large spike15	
Maidens Blush—shell pink, very dainty....	.05	.50
Marnia—golden orange prim20	
Marietta—large, geranium pink, darker throat15	1.50
Mary Pickford—cream tinted white, very good10	1.00
Ming Toy—pinard yellow suffused-orange	.10	1.00
Miss Madison—clear bright pink, wide open12	
Mona Liza—pale soft rose pink05	.50
Mr. C. P. Alkemade—a fine pure white	.15	
Mrs. Dr. Norton—pink and cream15	
Mrs. F. C. Peters—late lavender, slightly ruffled15	
Mrs. Francis King—scarlet flame color....	.05	.45
Mrs. F. Pendleton—light pink with blotch of rich carmine in throat.....	.08	.75
Mrs. H. E. Bothin—fresh salmon pink with flame scarlet center, ruffled10	1.00
Mrs. Leon Douglas—largest glad, begonia rose, very tall, fine20	
Mrs. L. S. Schweppe—beautiful deep peach blossom pink with rose red blotches10	1.00
Mrs. Watt—beautiful clear wine red05	.45
Muriel—true lilac blue, violet blotch on lower petals10	1.00
Myra—deep salmon over yellow ground, pink lines10	.85
Myrtle—clearest dainty rose pink, throat of clear creamy white10	.90
Nancy Hank—apricot shading to orange		

	EACH	DOZ.
pink, several large blossoms open at once, showy15	
Neogo—garnet red, very good05	.45
Niagara—light creamy yellow more or less splashed with pink05	.50
No. 10—light rose, white throat05	.50
Odin—salmon pink, small carmine blotch on lower petal10	1.00
Opalescent—pale lavender with darker line in the throat. Fine propagator.....	.15	
Orange Buff—useful in floral work where large flowers are not desirable05	.35
Orange Prince—beautiful orange15	
Panama—large rose pink05	.45
Peace—white with lilac feather on lower petals08	.80
Peach Rose—deep rose pink with blotch ..	.10	
Pink Wonder—very large fine pink10	1.00
Polo Negro—ruffled apricot with yellow tips shaded rose10	.90
Prim Beauty—creamy white closely flecked with pink10	
Primunella—ruffled prim orchid like flower of salmon rose05	.50
Prim Picotee—a very unusual primulus hybrid with picotee edge of yellow bordering all petals. Center of the petals are brilliant red50	
Pride of Lancaster—brilliant orange salmon ruffled flowers with scarlet throat10	1.00
Pride of Wanakah—very large lavender rose20	
Prince of Wales—best salmon pink08	.75
Princepine—brilliant scarlet with white throat05	.45
Pythia—gigantic red, very showy12	1.15
Revue—martius yellow daintily flushed with cosine pink20	
Richard Diener—geranium pink, a good stout spike15	
Rose Ash—ashes of roses, very popular ..	.10	.90
Rose Mist—old rose, light border, fine ..	.25	
Rose 1900—rose pink, narrow white lines in lower petals08	.75
Rose Precose—salmon rose slightly ruffled ..	.10	1.00
Roanoke—lemon yellow, carmine stripe ..	.05	.50
Romance—orange salmon, blue border ..	.10	1.00

	EACH	DOZ.
Salmon Beauty—clear salmon, yellow throat10	1.00
Salmon Buff—throat yellow, beautifully penciled10	
Salome—orange buff with buff yellow throat, a prim with a very wide hood10	
Scarlano—good ruffled scarlet10	.95
Scarlet Wonder—very large red10	1.00
Scarlet Princeps—a good red10	.80
Schwaben—tall yellow, red blotch05	.45
Sidney Plummer—large cream yellow, tinged pink10	
Souvenir—clear deep yellow10	.95
Sweet Lavender—light lavender, purple blotch05	.50
Tangerine—Naples yellow flaked with spinal red10	
Tiffany—a very fine white10	
Tupelo—lemon yellow, faint markings....	.05	.50
Tycko Zang—large salmon pink. White throat, faintly dotted cerise15	
Violet Glory—large flower rich self color of deep violet10	1.00
Waneta—creamy-white overlaid pink, very good15	
War—very tall late red05	.50
White Wonder—pure white10	
W. H. Phipps—light rose salmon, long spike, several blooms open at a time15	
Yellow Favorite—light yellow with red markings05	
Yellow Treasure—rich yellow, rose throat05	.45
Zealot—a velvety red, yellow in center10	.85
Zenobia—showy—orange red, lower petals lighter with orange-red throat....	.10	.80



DAHLIAS

ABBREVIATIONS

D., Decoration, C., Cactus, H. C., Hybred Cactus, P., Peony, S., Show, H. S., Hybred Show, Col., Collar-ette, Pom., Pompon.

GUARANTEE

We guarantee every root true to name and in good growing condition when sent out. We will cheerfully replace any that should prove otherwise if root is returned. Leave them in a cool place in the box they are sent to you until you plant them.

SUBSTITUTION

We never substitute unless directed to do so.

ORDER EARLY

If you delay in ordering until it is about time to plant you are most certain to find some of the varieties you wanted are sold.

SHIPPING

We begin shipping about May first.

TERMS

All retail orders amounting to \$1.00 or over sent prepaid. Cash with order. Remittance should be made by check or money order.

	EACH
Achievement—Coll., clear, rich, velvety maroon, collar white	\$.25
Acquisition—S., deep lilac25
Adelaide—Pom., delicate blush edged with lavender25
Allie Mourey—Pom., pink25
American Beauty—D., rose red35
Amun Ra—D., copper and orange shaded to amber50
Arthur Le Favour—S., yellow, striped red, odd	.40
Ballet Girl—C., orange, tipped white, some flowers pure orange with variations50
Beatrice Slocombe—D., red edged gold75
Belle of Springfield—Pom., red, very free bloomer25

Ben Wilson—D., red, tipped yellow, large	1.00
Bessie Boston—D., large red cleft petals50
Bon Ton—S., dark, red, free25
Bradford—D., scarlet, on good stems75
Break o' Day—H.C., sulphur yellow, shaded lighter40
Catherine—Pom., yellow, very free25
Clara Harsh—Pom., yellow, tipped crimson25
Countess of Lonsdale—C., deep salmon pink, free bloomer35
Cuban Queen—S., creamy yellow, shaded35
Dakota—D., flame color, very brilliant50
Delice—D., clear pink25
D. M. Moore—D., dark, velvety maroon40
Dreer's White—S., pure white, good35
Dreer's Yellow—S., good yellow35
Dr. Tevis—D., salmon rose suffused old gold.....	.50
Earl Williams—D., scarlet, tipped white, very large	1.00
Empress of Asia—P., large, deep orange, very free35
Ethel Vick—(A. D. Livonia)—S., bright, clear pink, good bloomer25
Fashion—Pom., orange, very free25
F. G. Schieff—D., apricot, good50
Floradora—C., very dark red25
Francis White—C., white shaded to sulphur at center35
Frau de Knobe—Pom., white center petals tipped lavender25
Freckles—D., buttercup yellow, penciled garnet	.35
Geo. Walters—H.C., coppery old gold with buff base50
Gladys Sherwood—H.C., white, very large and beautiful50
Glory of New Haven—D., lavender pink, very large75
Golden Age—S., good yellow, and free25
Golden Opportunity—H.S., rich orange, shaded burnt orange50
Golden West—D., large, pure yellow, petals cleft, a good one50
Gold Medal—S., yellow shaded red50
Grand Duchess Marie—S., a large salmon buff, very free bloomer35
Grand Duke Alexis—S., white edged lavender	.35
Hampton Court—P., soft pink, yellow center	.25
Lucy Faucett—S., pale yellow, striped magenta	.25

Manitou—D., amber, tipped salmon, giant.....	.35
Marcella Gill—D., light pink, cream tips, yellow base40
Maud Adams—S., white, overlaid with delicate pink, a real good cut flower35
Millionaire—D., lavender with faint pink cast, immense flower50
Mina Burple—D., brilliant deep red35
Minnamoto—H.C., bright velvety scarlet, keeps well when cut25
Minnie Marden—C., watermelon pink75
Miss Helen Hollis—S., deep scarlet35
Mons Le Normand—D., yellow splashed and spotted scarlet35
Mrs. A. I. Dupont—D., a rich ruby red, very free blooming35
Mrs. Alexander—H.D., dwarf, old rose35
Mrs. Carl Salbach—D., an immense mauve pink flower, extra long stem50
Mrs. C. H. Breck—H.C., yellow overlaid carmine50
Mrs. E. F. T. Smith—H.C., creamy white shaded deeper at center75
Mrs. I. De Ver Warner—D., color clear bright lilac, very good50
Mrs. J. Harrison Dick—D., yellow at center, outer petals suffused salmon pink40
Mrs. J. L. Emerson—D., ground color is red, the petals are edged and striped with gold.....	.75
Mrs. Leo Niessen—C., splendid autumn shades, stiff stems, lasts well on plant or when cut.....	.50
Mrs. Saunders—S., yellow tipped white, very good25
Nancy Helen—D., rich buff, very free flowering50
Norma—S., orange buff, good25
Orator—S., salmon buff dwarf25
Oregon Beauty—D., bright vermillion cardinal, rich and glistening35
Orphia—Coll., bright red, collar white25
Paradise—H.C., creamy old rose, suffused with gold50
Patrick O'Mara—D., orange buff, a real good dahlia50
Peppermint—D., white striped maroon, large....	1.00
Phoebe—Pom., deep golden orange25
Phylis—Pom., yellow shaded red25
Pierrot—C., deep amber tipped white35
Pride of California—D., giant, intense red25

Purity—Pom., white, very free bloomer, long stems25
Red Ball—S., a good clear red, free bloomer.....	.25
Red Cross—H.C., very large on good stems, combination of scarlet and gold75
Renie Cayeux—C., rich geranium red, very free	.35
Robin Adair—S., brown buff25
Rosalia Styles—P., bright pink, tipped lighter	.35
Samson—D., gold and scarlet, large flowers, good	1.00
S. G. Douzon—D., orange scarlet, immense flowers, good bloomer35
Springfield—C., a rich amaranthine red, a new dahlia35
Storm King—S., pure white25
Sunbeam—Pom., brilliant crimson scarlet25
Sunkiss—H.C., straw-yellow with a heavy fawn suffusion on the outer edge75
The Grizzly—D., rich crimson shaded maroon....	.75
Uncertainty—S., combination of white and scarlet35
U.S.A.—H.C., color a deep orange, sparkling and glistening75
Van Dyke—P., old rose, large flowers of decorative form50
Vivian—S., white edged rose violet, a good bloomer25
Washington City—H.C., large white50
White Swan—S., pure white, strong grower.....	.25
Woden—C., salmon rose shading to old rose at center35
W. W. Rawson—H.S., white overlaid with delicate lavender, large35



In Season we have the following Plants
For Sale

Annuals:—Asters, Calendulas, Celosia (Cockscomb), Cosmos, Marigold, Hibiscus, Snapdragons, Pansies, Petunias, Zinnias, etc.

Perennials:—Delphinum, Iris, Aquilegia, Campanula, Viola, etc.

Vegetable Plants:—Tomatoes, Peppers, Cabbage, Cauliflower, etc.

Potted Plants:—Geranium, Coleus, Begonias, Violas, Petunias, etc.



FROM
ALWAMA FLOWER FARM
WALTER W. EULER
Honeoye Falls, N. Y.

U. S. Department of Agriculture

Washington
D. C.

Bureau of Plant Industry
Miss. Norman
Ludwiczky.